



CAROLINA BETTENCOURT

UX/UI

Graphic Design

Figma

Illustrator

Photoshop

InDesign

I like to think about the future, to create efficient systems that last for long and save time. I prefer taking action to dreaming about it, that's why I'm practical but also daring.

**DONE IS BETTER THAN PERFECT,
BUT IF YOU'RE GOING TO DO IT, DO IT GOOD.**

WHAT OTHERS SAY

“ She has the perfect mindset in a company, thinking forward and in a constructive way ALWAYS

— David, Manager at DAMC

“ She is a great leader and has a natural ability to work in a team

— Joana, group colleague at EDIT

“ She has a great personality and can keep her cool in the heat of the moment

— Mo, freelance client

“ She is constantly seeking optimisation, functionality and user-friendliness

— Carlos, Manager at FRC Design

“ She never says no to a new challenge and she is extremely dedicated and organized following our targets and deadlines

— Joana, freelance client

WORKED HERE

FULLSIX (HAVAS Cx)

UX/UI Design Intern – Lisbon, Portugal

Jun 2023 – present

Working with the current Design System of the multinational EDP

DAVID AVONTURE MENTAL COACHING

Graphic Designer – Sint-Martens-Latem, Belgium

Jun 2020 – May 2022 (2 years)

All collateral of the company, UI design, copywriting, video and marketing strategy

YELLOW STRIPES

Graphic Designer – Oudenaarde, Belgium

Jan 2020 – May 2020 (5 months)

Digital ads, identity design, leaflets, UI design

BRIEF CREATIVES

Graphic Designer – Lisbon, Portugal

Jul 2014 – July 2016 (2 years)

Identity design, infographics, UI design, supermarket leaflets, exhibition materials

WAAA! STUDIO / FRC Global Communication

Junior to Senior Designer – Macau, China

Jun 2010 – Aug 2013 (+3 years)

Graphic and UI design, video production

[check my portfolio](#)

STUDIED THIS

2023 UX/UI DESIGN

Intensive Course (200 hours)

EDIT, Lisbon, Portugal

Four different group projects in a span of 5 months, one of them for a real client - Rock in Rio Lisboa

2007-09 MASTERS DEGREE

MULTIMEDIA COMMUNICATION – Digital Audiovisual branch

University of Aveiro, Portugal

Audiovisual directing and producing

Content publishing for digital platforms

Multimedia communication design

2004-08 COLLEGE DEGREE

New Communication Technologies

University of Aveiro, Portugal

Audiovisual production

Graphic and web design

Image, video and sound editing

2007 ERASMUS PROGRAM

University of Vigo/Pontevedra, Spain

Advertising, interactive media, editorial design, image, video and sound editing